

Windmill Leaf paper V3.1

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(Beta)

The official Whitepaper of Windmill



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Introduction

Imagine yourself walking on planet Earth in 10, 20, or 30 years. How do you think it feels and looks? If you think of a green surrounding you are living inside a metaverse, because outside of that the earth will be much less of a green space than we have now unless we make substantial changes to how we live. For Christiaan, Kyle, and Gijs it is important to have a green world for the future generations, they need to be able to play outside and in the forests. As great as it is to see small kids knowing more about an iPhone than the most people aged 40 and up, it is also a significant concern. Children from the newest generations are busy in the digital world rather than the natural world. This is due to the evolution of gaming and technology, but also due to the fact of not enough places to play outside for kids, with city residents experiencing the biggest lack of green space. Another important fact about the Earth, is that nearly 10% of the world population lives in complete poverty. This is ridiculous because every person should be able to earn enough so they can afford food, clothing, and shelter. 1 out of 10 citizens of the world lives in poverty, which is just harsh to hear, and we need to change it. Power to the Planet.

The Problem

As we have been speaking of in our introduction our first problem is the deforestation that is growing worse. Every year 15 billion trees are being cut down, imagine that every second ~475 trees are being cut down. This would not be a huge deal, if the trees were being replanted right away. There is a lot of fuss about the rising CO2 values, and yet we continue to cut down 15 billion trees a year. If every person were to plant 460 trees during their lifetimes, we would all be 100% CO2 neutral. Just imagine that for a minute. Solar panels, Wind Turbines and Biofuels, while important, can't make a bigger change than just planting trees. In the modern world we tend to fix problems with solutions that end up causing other problems, while the easy solution is in front of our noses.

Poverty on the other hand is a difficult problem to solve, with 10% of the citizens of the Earth living in poverty we need to act. Planting trees can give farmers a better future, make the world a greener place can give people a better future, besides that we need to look for financial ways to care for our fellow humans. No citizen of the Earth should live in poverty, none!

The Solution

Our solution is simple: Windmill will plant trees for every transaction! We might not be able to replant 15 billion trees a year, but we should be able to plant enough so our WMT holders can be CO2 neutral and eventually their families too. This way we can take care of the Earth while people are just investing or doing transactions in Windmill. It is an easily integrated system where we manually do the donations to our tree planting partners. After every donation to our tree partners, we will post the receipt and certificate on our website. People can request a special certificate from Windmill for the number of trees they planted if they send us a screenshot of their transaction. For every 25\$ in WMT bought or sold we plant 1 tree on your behalf. Trees are the future, are you with us?

Conclusion and Marketing

Windmill will be focused on 3 types of marketing:

Press release marketing – Windmill will be launching multiple press releases in Worldwide newspapers/agencies.

Influencer Marketing – People are the main key to more people. We will have a big influencer group teaming up to support Windmill for the long haul.

Social media marketing – To grow our social media channels and gain more interaction we will be having a Twitter advertising campaign to gain more followers and website traction.

The Team

Blockchain Development

- Christiaan Groenewegen (Founder)

Project Manager

- Kyle Ledlie (Co-Founder)

Social Media Development

- Gijs den Os (Co-Founder)

Community Managers:

- Charles Njoku Chitzire
- Whaletastic (Community Manager Discord)

Technical Writer (PR)

- Neal Brown

Studies:

- <https://8billiontrees.com/trees/how-many-trees-cut-down-each-year/>
- [Trees for the Future](#)
- [GROW MY TREE – plant trees & live a sustainable life on a daily basis](#)

Contact and Socials

Mail:

Info@windmilltoken.com

Twitter:

<https://.twitter.com/WindMillToken>

Discord:

<https://discord.com/invite/WagctNhXwv>

YouTube:

<https://www.youtube.com/channel/UCxpbYiBzUvDgYP8wGN-YZCg>

Telegram:

<https://t.me/windmillwarrior>